

WIFI (Wirtschaftsförderungsinstitut) Institute for Economic Promotion of the Austrian Federal Economic Chamber

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Deputy Director General

November 2017, Brasil

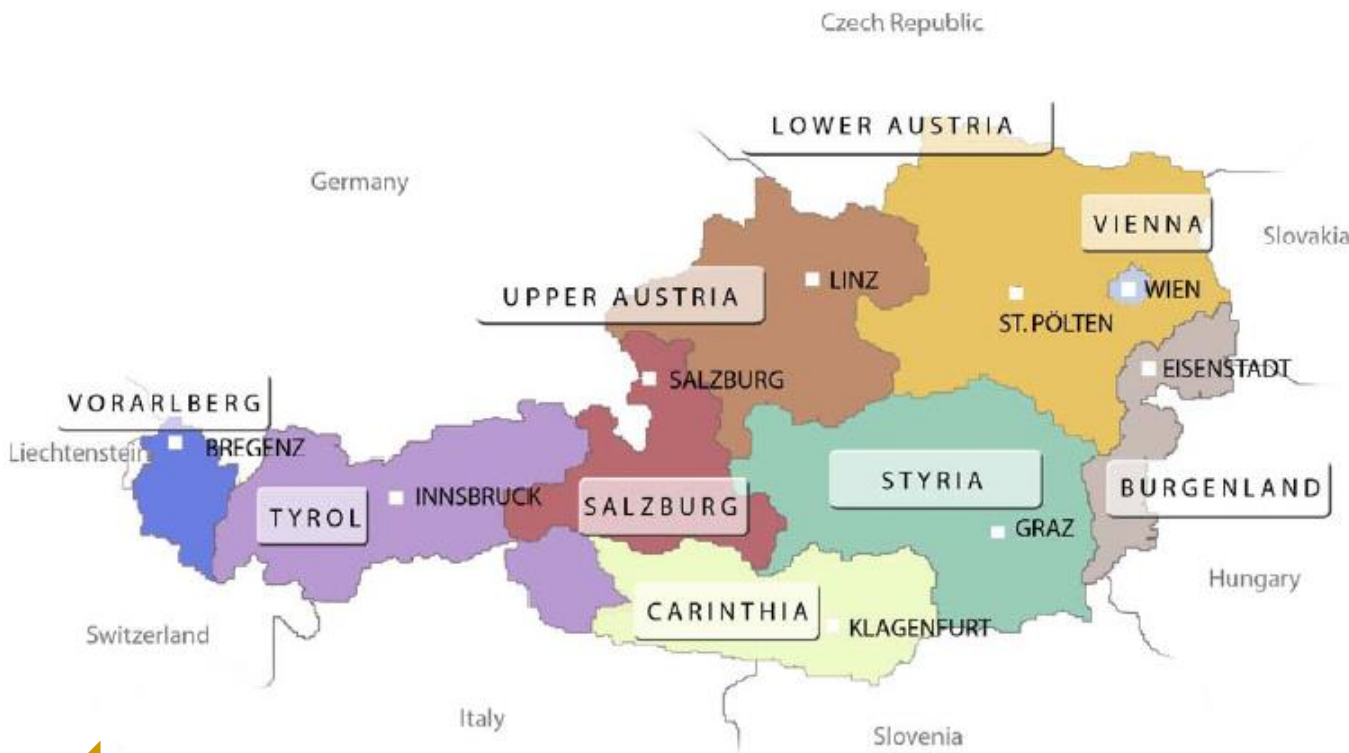


Outline

- Background information on Austria and the Austria's VET system
- The role of Austrian Economic Chambers in Austrian VET
- WIFI Austria - Partner of the Austrian Economy/Industry in Vocational Education and Training (VET)

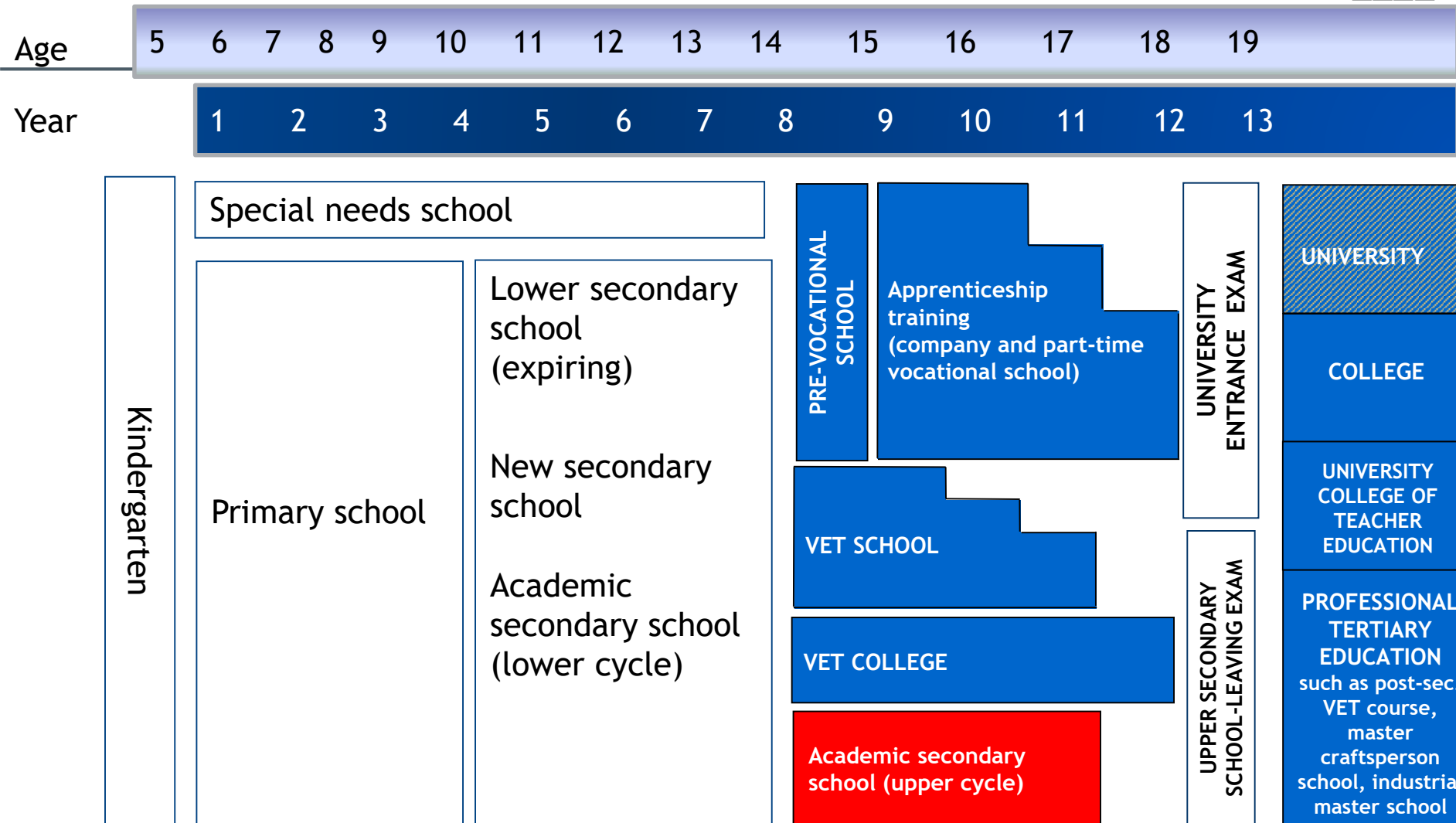
Austria: Basic Indicators

- Federal republic with **9 provinces**
- Population: **appr. 8.6 million**
- Work force: **appr 4,2 million**
- Companies/Self employed: **appr. 490.000 +**
- **Focus SME:**
Less than 200 enterprises
have more than 1000 employees



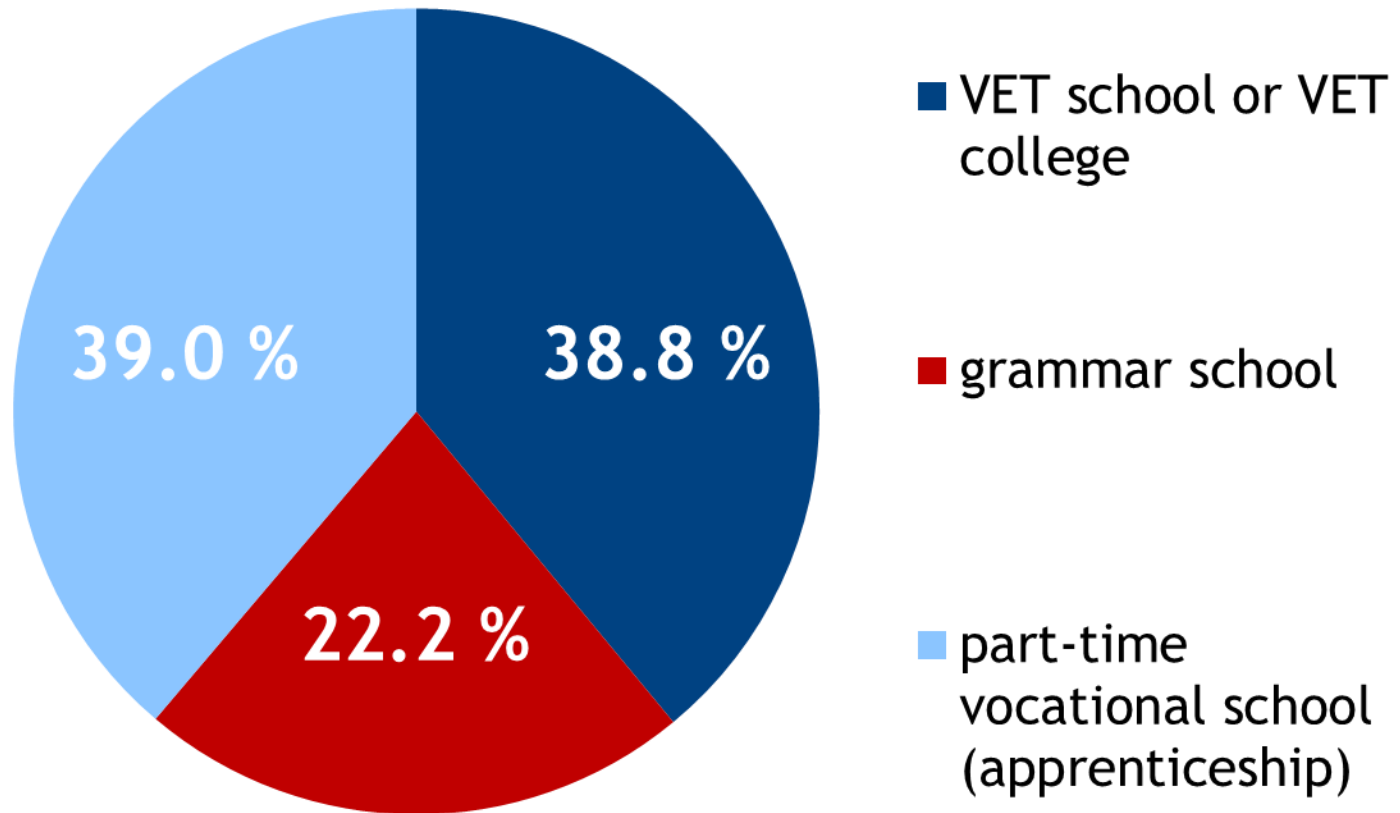
9.900 km Vienna to Brasil

The Austrian Education System



VET = Keyfactor in Austria

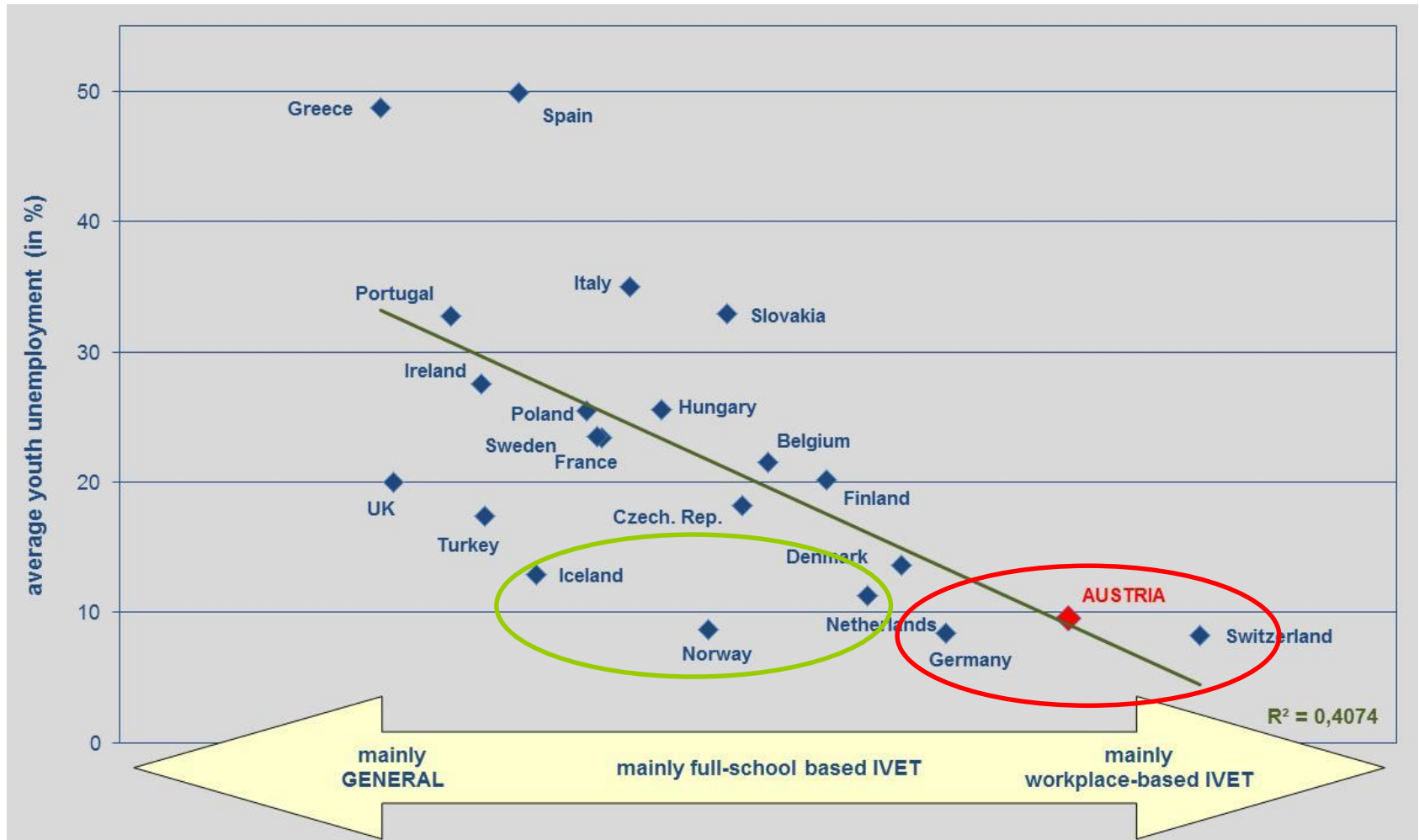
Career decision in year 10:



80 % of pupils in year 10 complete an apprenticeship or attend a VET school or VET college.

Qualification system II

IVET in upper secondary education & YOUTH-unemployment (average of last 5 years)



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Mission of Austrian Economic Chambers

“The Austrian Economic Chambers represent the interests of business, **promote the economy and communicate knowledge.**

In this sense, we feel we have a sociopolitical duty towards the citizens of this country.”

Dr. Christoph Leitl,
President of the Austrian Federal Economic Chamber

Role of Austrian Economic Chambers in VET

Mail goal:

- **Influence on general Education and Training Policy**

Practical Support and Service for Economy

- **Governance and administration of apprenticeship training**
- **Running of VET and CVET institutions**
- **Awarding of professional qualifications (Economic Chambers)**
- **Provision of accompanying support measures - Provision of VET and CVET and Awarding of professional qualifications by the Austrian Economic Chambers**

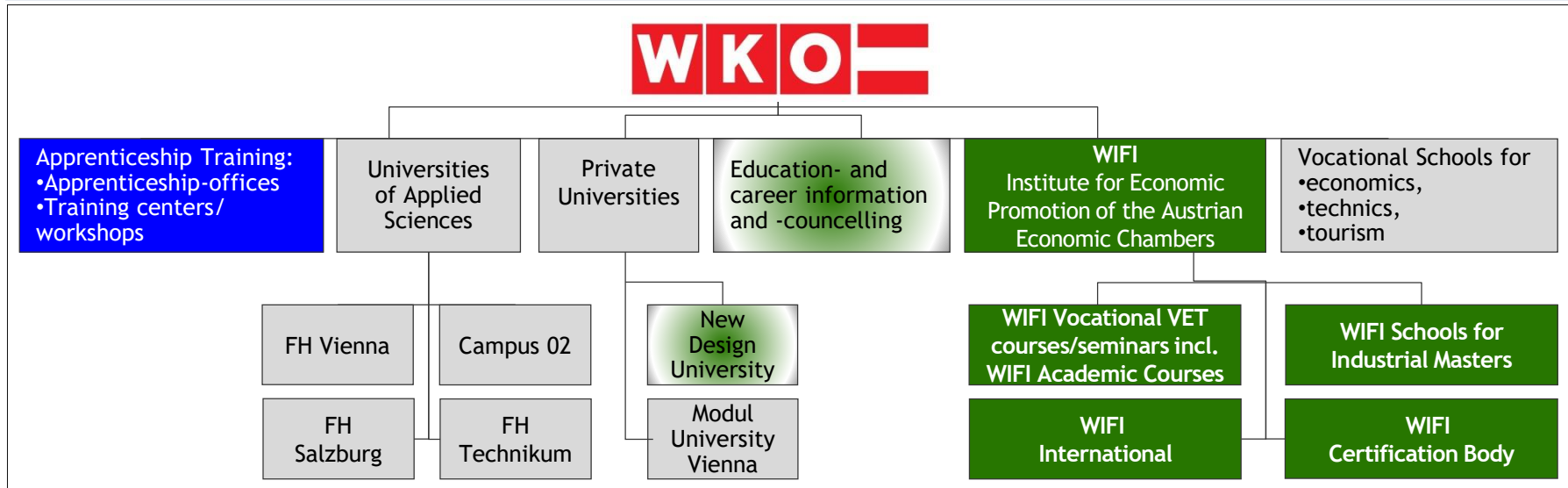
What do our companies get from us?

Provision of
VET and CVET, other educational initiatives and
Awarding of professional qualifications

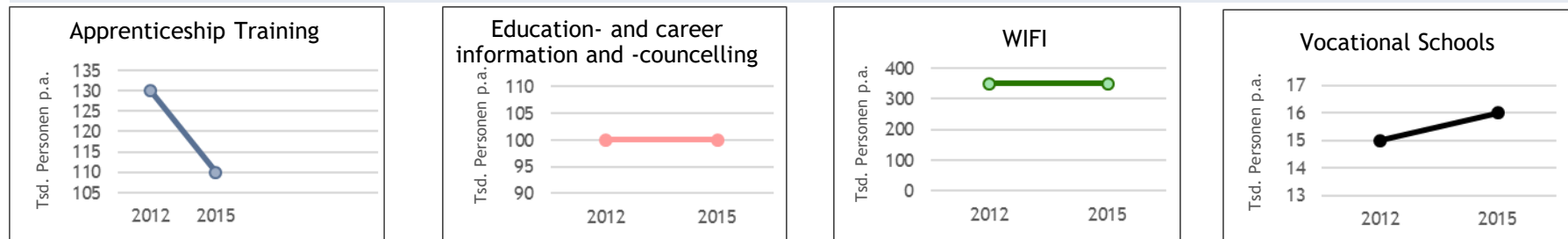
**VET and CVET
at Austrian Economic Chambers:
appr. 600 000 p.pa.**

Students/Contacts in Initial-, Higher and Further Vocational Training/Measures

VET at Austrian Economic Chambers : appr. 600 000 P.pa.



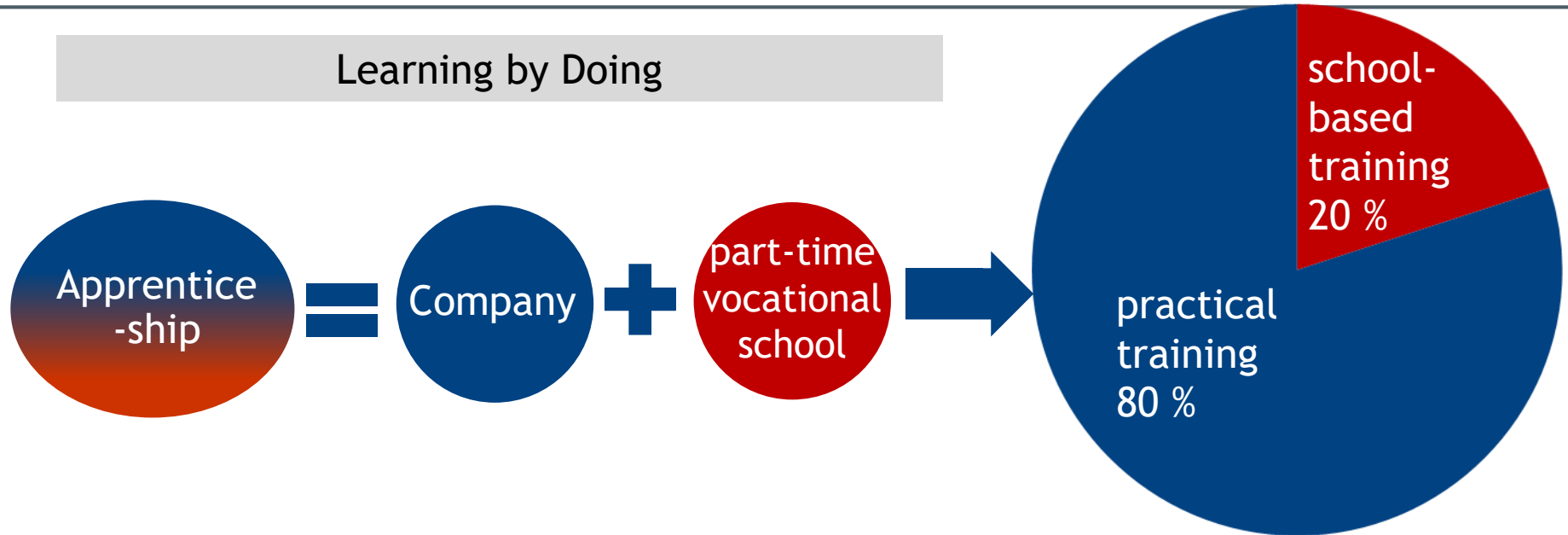
Number of participants



* In Tausend Persons per Year, Source: WIFI und Bp/WKO

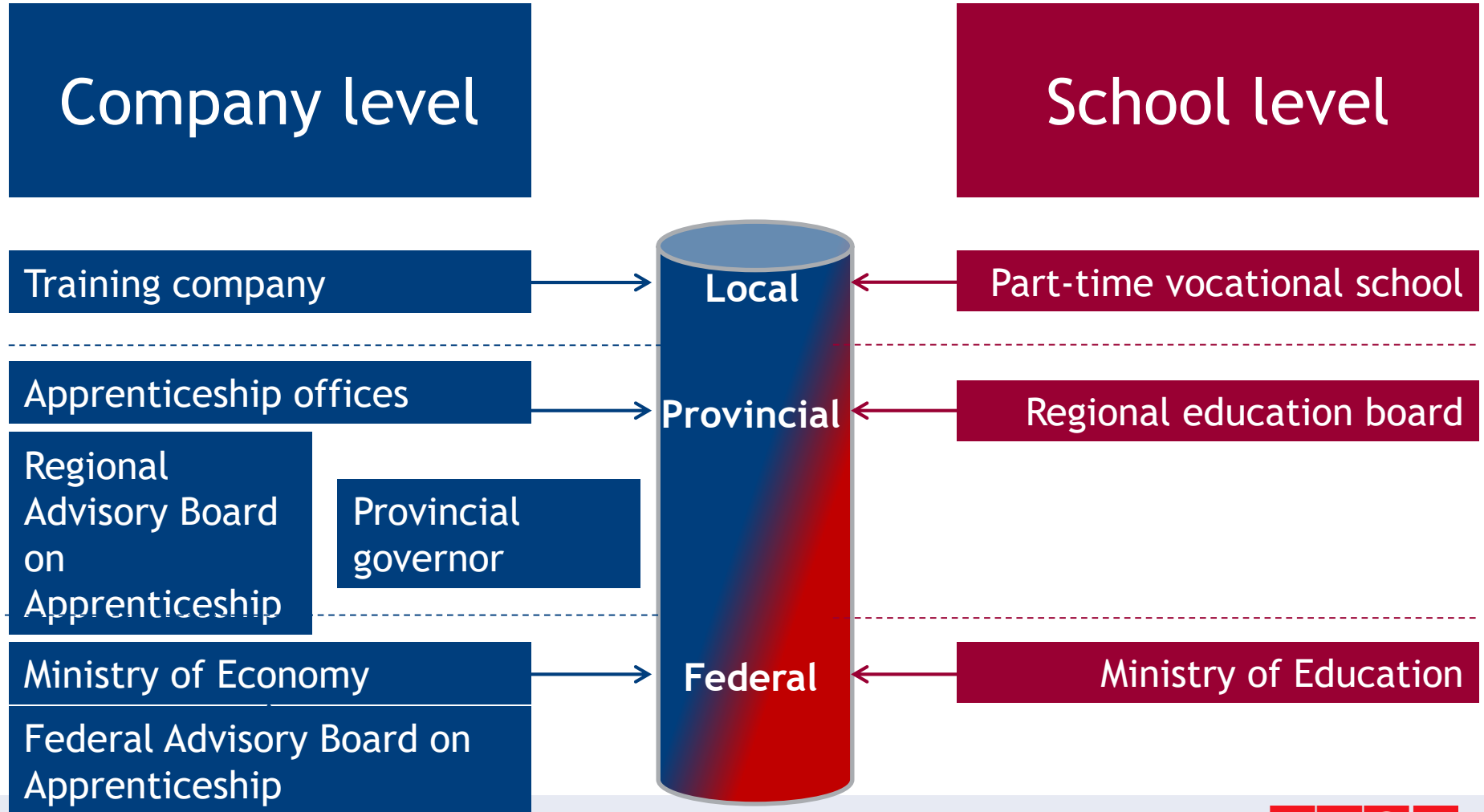
Characteristics of Apprenticeship Training

Learning by Doing

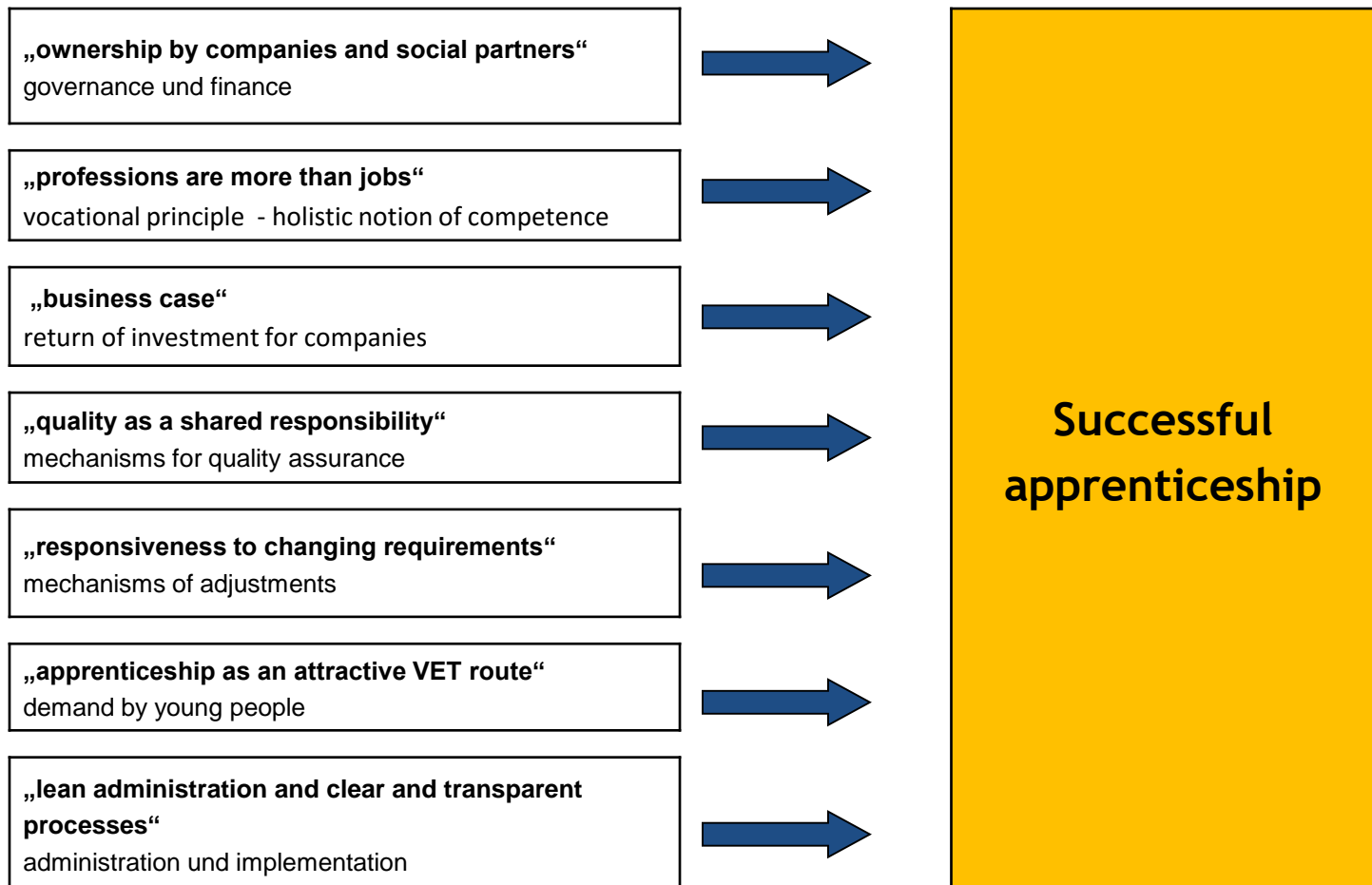


The apprentice is in a training relationship with his/her company and, at the same time, pupil of an occupation-specific part-time vocational school.

Distribution of competences



7 Success Factors for implementing a Dual System



Chambers supported the EuroSkills 2016 and ... EuroSkills 2020 take place in Austria/Graz



Austria is European Champion 2016

WorldSkills São Paulo 2015

The 43rd WorldSkills Competition took place at Anhembi Parque, São Paulo, Brazil from 11 to 16 August 2015



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- **WIFI Austria - Partner of the Austrian Economy/Industry in Vocational Education and Training (VET)**

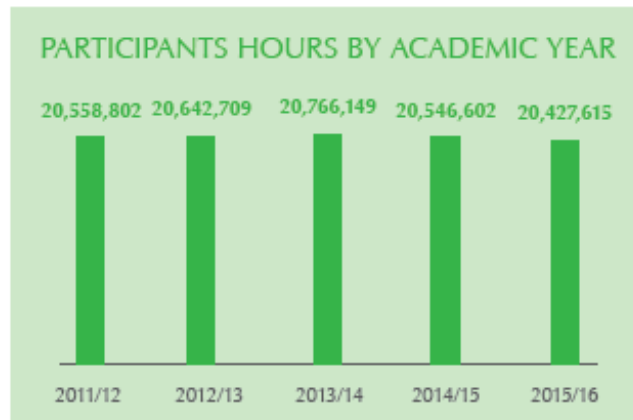
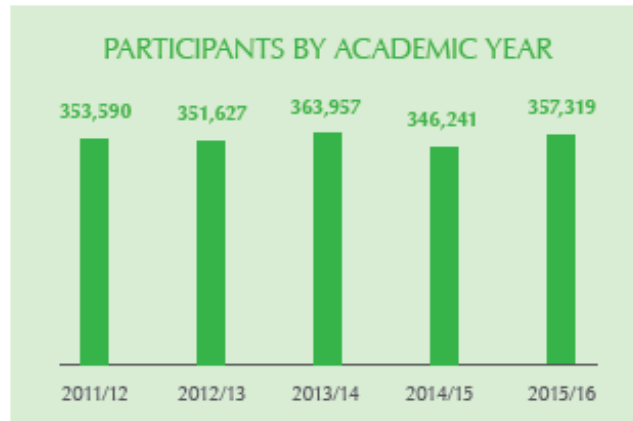


WIFI Austria in Facts & Figures

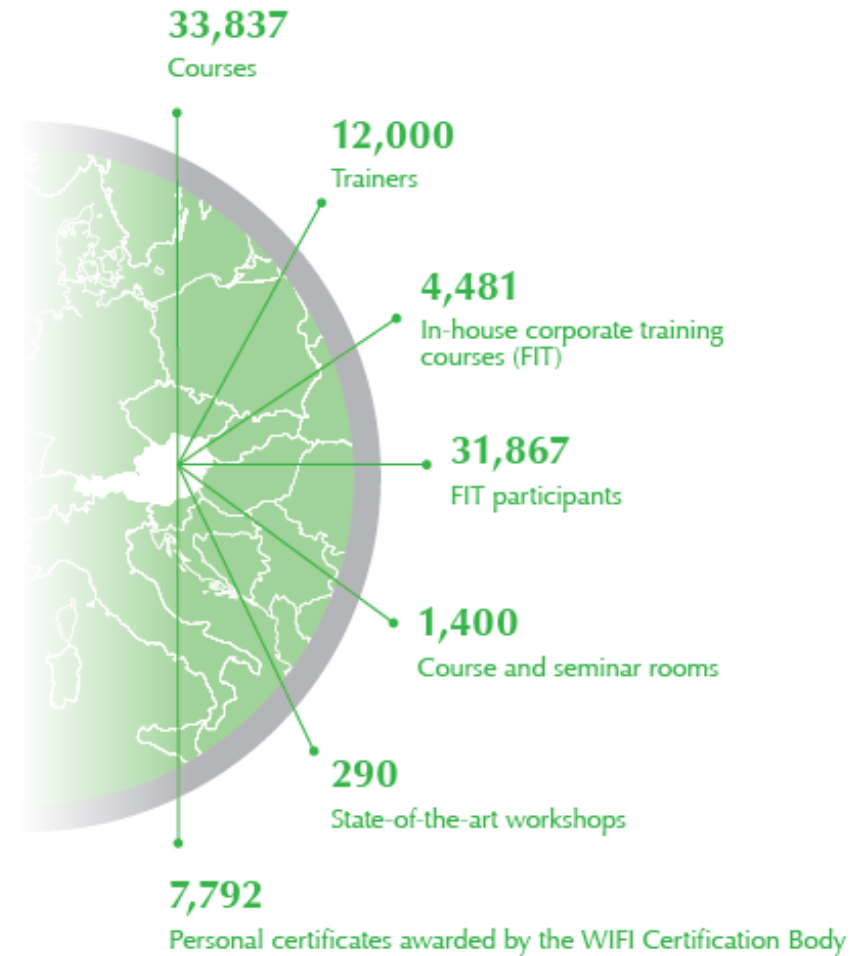
- 1 Umbrella organisation,
- 9 Main locations and
- 80 Branches in Austria,
- Partners worldwide



WIFI AUSTRIA: THE INSTITUTE FOR ECONOMIC PROMOTION IN FACTS AND FIGURES



Sources: Internal survey 2017, WIFI Image Analysts 2015 (Gallup)





WHAT WIFI CUSTOMERS HAVE TO SAY

- Willingness to recommend amounts to 90 %
- 86 % give top marks when it comes to the benefit of the training they participated in
- 72 % see WIFI as a competent provider of academic training programmes
- WIFI's strengths: Wide range of offerings, accessibility of the course locations, high level of trainer-expertise.

Source: WIFI Image Analysis (Gallup)



ACADEMIC TRAINING PROGRAMMES

- 30 training programmes with university partners
- 1200 participants in the academic training programmes at WIFI in 2015/16



BEST ALL-AROUND PROVIDER

In the seminar ranking published by Industriemagazin, WIFI once again took top honours in the category of "All-Around Provider Austria" with the highest mark of 2.3.



SUPERBRAND

An independent panel of experts named WIFI, the Austrian business community's most important partner for qualifications, a **Business Superbrand**.



WIFI.AT WEB SITE

- Visitors: 1.115.136
 - Page requests: 3.103.107
- Web statistics 2016



ISO 9001:2008
Quality management
ISO 29990:2010
Education provider

STRONG EMPHASIS ON QUALITY

- Quality management according to ISO 9001:2008
- Education provider according to ISO 29990:2010
- EFQM – European Foundation for Quality Management
- IIP – Investors in People



WIFI INTERNATIONAL

- 720 courses
- 5.776 participants
- 1.900 training days
- Roughly 500 WIFI trainers abroad

Period: 2015/16



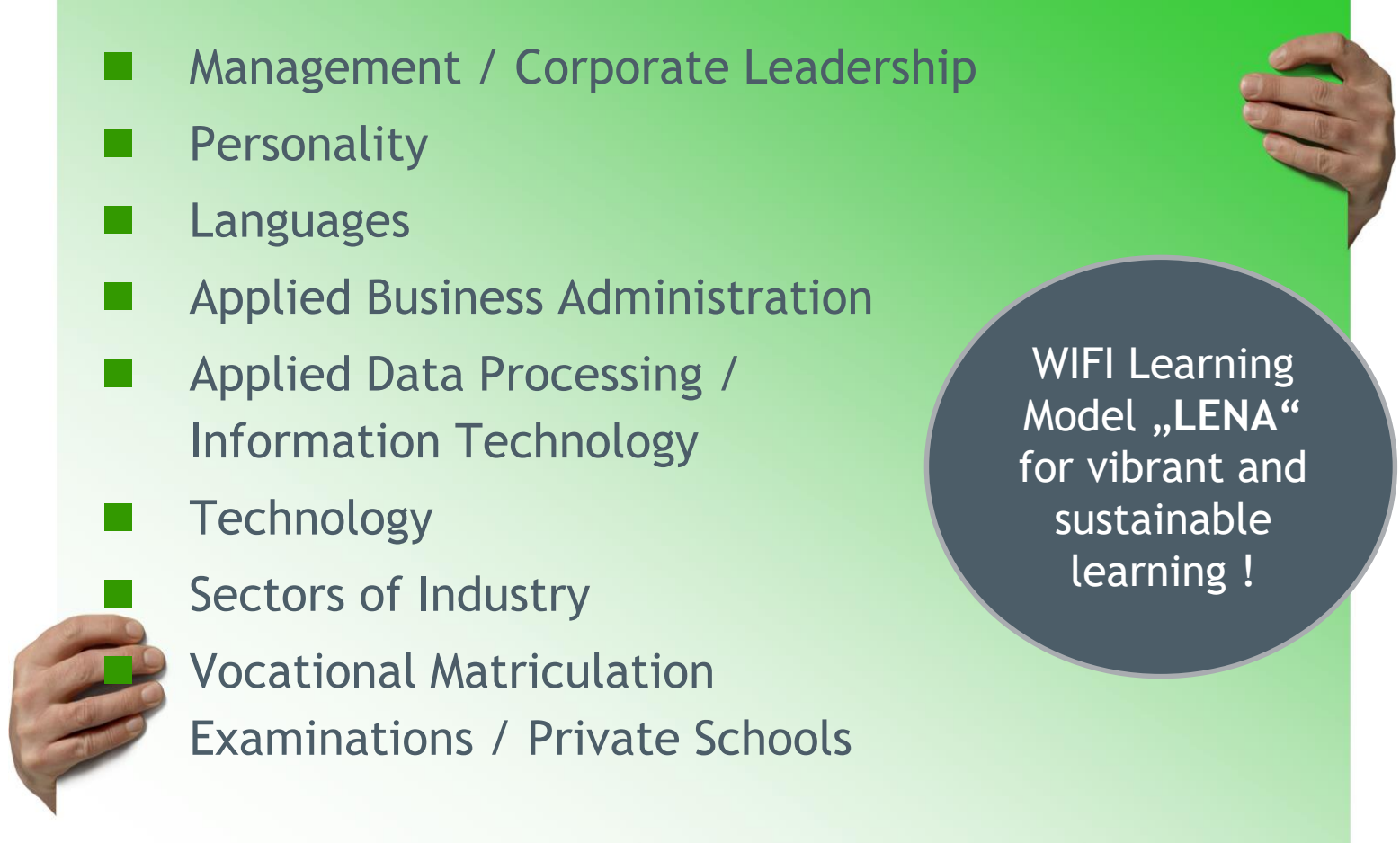
SOCIAL MEDIA

- Facebook fans (all WIFI Austria pages): 134.196
- Youtube (WIFI Austria): 226.015

As of 23 January 2017

The WIFIs' Main Business Fields

- Management / Corporate Leadership
- Personality
- Languages
- Applied Business Administration
- Applied Data Processing / Information Technology
- Technology
- Sectors of Industry
- Vocational Matriculation Examinations / Private Schools

A large green rectangular board is held by two hands, one at the top right and one at the bottom left. On the board, there is a list of business fields and a circular callout.

WIFI Learning
Model „LENA“
for vibrant and
sustainable
learning !

Trends in VET / WIFI Austria

■ Digital Learning

- Blended Learning
- Learning platform - mobile responsive
- MicroLearning
- Webinars



■ Use of Social Media in company communication

■ Technical courses (3D, BigData, ..)

■ Languages

■ Academic Programms

■ Preparatory courses to Entrepreneurship

■ Special Courses for Branches

Best Practise Example of WIFI International Project - dual education and training in Mexico

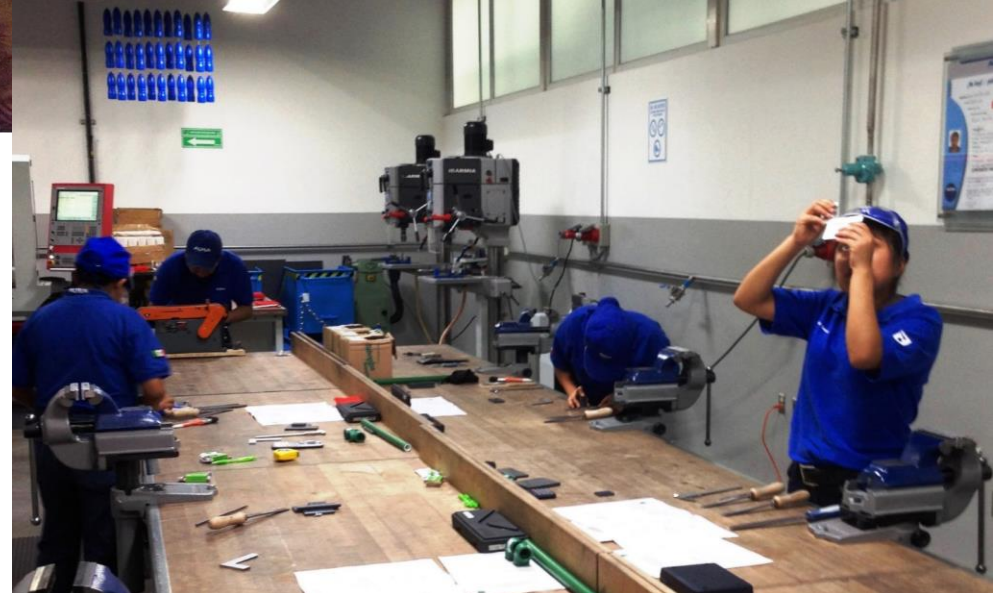


- final examination of apprentices for the Austrian company ALPLA in plastic moulding
- ALPLA is one of the world's leading companies in the packaging solutions sector and has 8 sites in Brasil
- 11 apprentices examined by a commission of WIFI International in 2015 and 2016 in Toluca
- examination based on the Austrian training regulations and standards for plastic moulders
- plan for 2018: examination for 2 professions (plastic moulding and metall processing/maching technology)

Impressions Mexico 2016



Final examination of apprentices in plastic moulding
at ALPLA in Toluca, Mexiko, September 2016



What can be taken:

■ USP as Austria

- Focus VET = Highly qualified workers - employed immediately
- Focus on relationship VET/ Apprenticeship Training and (Youth) unemployment

■ USP as Economic Chamber

- Link between government and enterprises
- Coordination work in the Dual Education

■ USP as WIFI Austria

- Providing „flexible“ education and career advice
- Focus on practical competences - developed with and needed by the companies

QUESTIONS, COMMENTS

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Head of Department Strategy and Cooperation

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Economic Chamber

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